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Partnership raises money to start a food-recovery program

—*Footprint Management Systems Inc. and Edmonton's Shaw Conference Centre motivated by similar environmental and social values*

Footprint Management Systems Inc. (F.M.S.) of Dawson Creek and Greater Edmonton's flagship hospitality venue, the Shaw Conference Centre (SCC), recently formed a unique partnership to jump-start a food recovery program for the Greater Edmonton area.

"They had me at hello," says Judy Kucharuk of F.M.S. "Both Cliff Higuchi, Assistant General Manager of SCC and I are members of the Green Meeting Industry Council. We share the same philosophy: *good for business, good for community, good for the environment*. What they've accomplished at the SCC is an example of what is environmentally achievable if you engage, educate, empower and encourage your staff, vendors and suppliers."

F.M.S. donated the delivery of its popular workshop *Learn to Meet Green* while the Shaw Conference Centre donated the space and resources. The sold-out event attracted participants from municipal and provincial levels of government, the hospitality industry, the events management industry and health and education sectors.

Participants of the workshop discovered what 'meeting green' means, the steps to planning green, how to establish and implement best practices and how to measure the results of their efforts.

The workshop netted \$1350, all of which will be donated to the Edmonton Food Bank to assist in the set-up of a food recovery program. A food recovery program is a collection of innovative systems that takes healthy food product deemed surplus and unsellable by food industry standards and redirects it onto tables of people who need it most.

For information on the Shaw Conference Centre visit <http://www.shawconferencecentre.com> and for information about Footprint Management Systems Inc. email judy@managefootprint.com

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